

# THE ACR JOURNAL

Essential Information for the Air Conditioning and Refrigeration Industry

**WHO IS YOUR IDEAL CUSTOMER  
IN THE AIR CONDITIONING,  
REFRIGERATION AND HEAT  
PUMP INDUSTRY?**

**Maintenance engineers?  
Installation engineers?  
Design Engineers?  
Specifiers?**

**DIGITAL MEDIA INFORMATION 2019**

**www.acrjournal.uk**



The ACR Journal provide the broadest reach to these industry people weather reading online, in print, or their tablet / smart phone.

The ACR Journal is a familiar and trusted media brand in the industry. We provide interesting and informative news, features and help for air conditioning, refrigeration. And we have done so for over 25 years.

## CONTACT US:

**Jordan Paylor**  
Multi Media Sales Representative  
01778 395029  
jordan.paylor@warnersgroup.co.uk

**Sue Ward**  
Production  
01778 392405  
suew@warnersgroup.co.uk

## WEBSITE: Home-Page

<b>Leaderboard</b> (2 available per month on a rotation basis)	
1-2 months	£349 + vat per month
3-6 months	£329 + vat per month
7+ months	£299 + vat per month

<b>Box Adverts</b> (3 available per month)	
1-2 months	£299 + vat per month
3-6 months	£269 + vat per month
7+ months	£239 + vat per month

**Sponsorship** (1 available for each section, News, Feature, Blogs & Products)  
£199 + vat per month.

## Article Pages

Button Advert (1 available per section of the website, News or Features)	
1-2 months	£199 + vat per month
3-6 months	£169 + vat per month
7+ months	£129+ vat per month
(1 available per category)	
1-2 months	£149 + vat per month
3-6 months	£129 + vat per month
7+ months	£99+ vat per month

<b>Video</b> (1 available per month)	
£399 + vat per month. (Price include video and description)	
£499 + vat – Video will be placed on the Gallery pages after the month is up.	

**Other Products available:**  
Job Listings / Company Listings / 'Whats New' / Native Adverts / Webinars

## ENEWS ADVERTISING:

<b>Banner Advert</b> (1 banner per eNews)	
1-6 adverts	£299 + vat per advert
7-16 adverts	£259 + vat per advert
17-25 adverts	£229 + vat per advert

<b>Earpiece Advert</b> (1 banner per eNews)	
1-6 adverts	£249 + vat per advert
7-16 adverts	£209 + vat per advert
17-25 adverts	£179 + vat per advert

*Bespoke eNews available on request.*

