

THE AICR JOURNAL

Essential Information for the Air Conditioning and Refrigeration Industry

HEAT PUMPS TODAY

WHO IS YOUR IDEAL CUSTOMER IN THE AIR CONDITIONING, REFRIGERATION AND HEAT PUMP INDUSTRY?

- Maintenance engineers?
- Installation engineers?
- Specifiers?
- Design Engineers?

MEDIA INFORMATION 2019

DISPLAY ADVERTISING:

FULL COLOUR	1 INSERTION	5 INSERTION	10 INSERTION
Whole page	£1,699	£1,499	£1,349
Half page	£1,049	£999	£899
Quarter page	£799	£719	£649

Front Cover: £1,900
 Inside Front Cover Double Page Spread: £2,200
 10% Surcharge for requested positioning

INSERTS

£85 per 1000 single sheet A4 up to 10g.
 For bigger/heavier sizes, price on application.

'WHAT'S NEW'

Each panel contains approximately 100 words, a picture (300dpi) and contact details (telephone, web, email) set on 1/8th of a page at a cost of £179 (agency commission not applicable)

RECRUITMENT ADVERTISING

All recruitment adverts will also be placed online for 30 days with links sent out on the ACR eShot.

Full Page £1,402
 Half Page £940
 Quarter Page £651



10,000 SUBSCRIBERS

The ACR Journal and Heat Pumps Today provide the broadest reach to these industry people whether reading online, in print, or their tablet / smart phone. The ACR Journal is a familiar and trusted media brand in the industry. We provide interesting and informative news, features and help for air conditioning, refrigeration and heat pump professionals. And we have done so for over 25 years.

CONTACT US:

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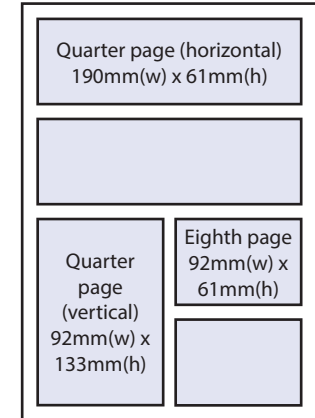
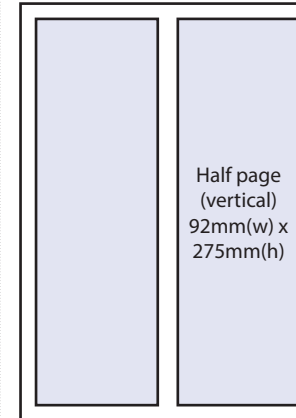
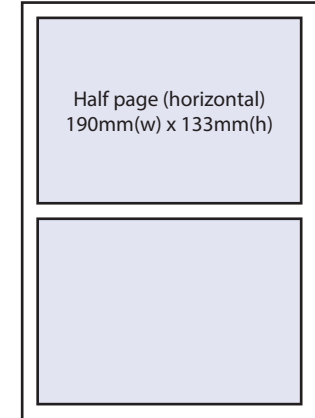
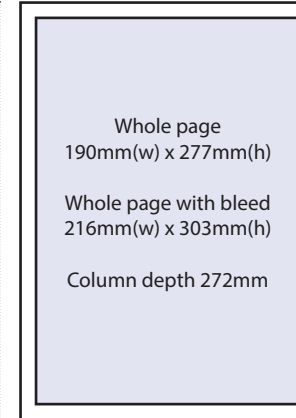
FEATURES LIST & MECHANICAL DETAILS

Each issue includes a dedicated heat pump section.
Visit www.heatpumps.media for online news and features.

www.heatpumps.media

Feb/March 19	Wholesaler/ Distributor (Coverage on the awards)	Ad copy deadline: 28th January 19 Publication date: 14th February 19
April/May 19	Heat Pumps & Renewables	Ad copy deadline: 19th March 19 Publication date: 5th April 19
June/July 19	Refrigerants/ Leak Detection/ Compressors	Ad copy deadline: 13th May 19 Publication date: 31st May 19
Aug/Sept 19	Chillers	Ad copy deadline: 11th July 19 Publication date: 31st July 19
Oct/Nov 19	Refrigerant Guide	Ad copy deadline: 10th September 19 Publication date: 27th September 19
Dec/Jan 20	Data Centre	Ad copy deadline: 12th November 19 Publication date: 29th November 19

Additionally, we welcome industry related competitions, news, technical articles, case studies, CPD articles and blog posts.



PDF FILES

(Portable Document Format) The correct set-up is critical. If the advert has bleed, please include on the PDF. Advice is available on how to set up a PDF file to the precise specifications for our RIPS and imagesetters on www.warners.co.uk under company services - origination. If you have any queries with this please contact us. We cannot be held responsible for colour variations and picture quality, these are the responsibility of the sender. A colour proof is required.

TIFFS, EPS, JPEG, PSD'S

If the advert has bleed please include on the file.
All images must be CMYK - 300dpi.

- Email (adverts only) - production@warnersgroup.co.uk
- Copy deadline - 3 weeks prior to publication

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